

formerly
IMPORT SHOP BERLIN



Bazaar

BERLIN

12 – 16 November 2014

WORLD MARKET

NATURAL LIVING

ART & STYLE

WINTER AT HOME

FAIR TRADE MARKET



BAZAAR BERLIN

The perfect location for your most beautiful products

When the BAZAAR BERLIN opens its doors under this name for the first time from 12 to 16 November 2014, the exhibition grounds beneath the radio tower will once again turn into a sensual, bustling marketplace. More than 500 manufacturers and retailers from 60 countries delight over 40,000 visitors with their exotic merchandise and local products at the world's largest retail trade fair for handicrafts and design every year. With the renaming of the well-established IMPORT SHOP BERLIN into BAZAAR BERLIN, the new name itself already expresses the unique character of this fascinating event. The name Bazaar Berlin does not only attract our loyal attendants, but is also arousing the interest of new visitors in form of experts of top-quality ethno- and design products looking for original gift ideas during the pre-Christmas season. The diversity of the BAZAAR BERLIN is reflected in its five areas:

- WORLD MARKET
- NATURAL LIVING
- ART & STYLE
- WINTER AT HOME
- FAIR TRADE MARKET

Do benefit from this unique and vibrant sales platform to showcase your products. We are looking forward to welcoming you at the BAZAAR BERLIN!

WORLD MARKET

Unique items from around the world

The WORLD MARKET is an exotic shopping mall and a cultural marketplace where different cultures come together and interact. Here manufacturers and retailers can reach an audience that embraces diversity – people who are interested in different cultures, the latest trends, and local products, techniques, forms and styles. This very special shopping environment is the perfect place to showcase your unique arts and crafts, fashion and jewelry design, home textiles, accessories, and furniture. Test your latest products directly on customers and create new business contacts.





ART & STYLE

A beautiful world

The ART & STYLE segment offers the perfect ambience for fashion and design. Fashion, jewellery and interior designers from around the world can present their latest trends here in an elegant setting. High-quality products from the upmarket lifestyle segment are eagerly awaited and enthusiastically purchased by the urbane and design orientated Berlin public. This is where art lovers and aesthetes find beautiful exhibits to add some glamour to their everyday lives.



NATURAL LIVING

In a wonderful world

The natural balance of body, mind and soul is restored in the segment NATURAL LIVING. This is where unique products and services are presented which promote health, relaxation and a slower pace of life. Producers of healthy food, natural cosmetics, and Ayurveda and wellness products have the perfect forum in NATURAL LIVING for their natural and ecologically beneficial products.





WINTER AT HOME

A world full of festive ideas

The WINTER AT HOME segment at the trade fair – suitably held in early November – is the ideal time and place to present decorative and stylish items for the cold season to a wide audience. Unique home accessories, cosy fireplaces, and unexpected decoration and gift ideas for winter and the holiday season create a welcoming atmosphere and set the mood for a festive Christmas celebration.



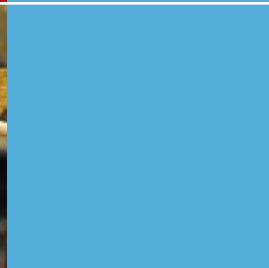
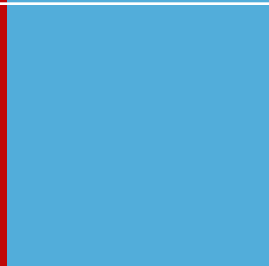
FAIR TRADE MARKET

For a fairer world

NEW!

More and more people in the industrialised nations are seeking a sustainable and responsible lifestyle. This is particularly true of our passionate and committed trade fair visitors. Key criteria influencing their purchase decisions are natural materials, careful craftsmanship, sustainable production and fair working conditions. We have created a dedicated Fair Trade segment to cater to this growing awareness. It follows closely in the tradition of BAZAAR BERLIN, which began in 1962 as a development policy event and has supported and promoted programmes for the fair production of goods ever since.

Thanks to today's consumers, Fair Trade has gone from a niche market to the fastest growing retail sector. Take advantage of this opportunity to present your Fair Trade goods to an audience of open-minded individuals who are committed to diversity.



Event

BAZAAR BERLIN

(formerly IMPORT SHOP BERLIN)

Retail trade fair for arts & crafts, design
and natural products from around the world



Dates

12 – 16 November 2014

New opening hours!

Wednesday and Thursday from 11:00 am to 8:00 pm

Friday and Saturday from 11:00 am to 9:00 pm

Sunday from 11:00 am to 7:00 pm

Organizer

Messe Berlin GmbH · Messedamm 22 · 14055 Berlin · Germany

Phone: +49(0)30/3038-0 · Fax: +49(0)30/3038-2130

Venue

Berlin Exhibition Grounds

Entrances

Kleiner Stern entrance (near Hall 11.1)

East entrance (near Hall 14/15) and Hall 9

Contact

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